

Partner Universities

M.A. Strategic Marketing Management

31.03.2025 (subject to change)

Country	City	University
Australia	Brisbane	The University of Queensland
Australia	Gold Coast	Bond University
Australia	Melbourne	The University of Melbourne
Australia	Sippy Downs/ Sunshine Coast	University of the Sunshine Coast
Australia	Sydney	International College of Management, Manly / Sydney
Australia	Sydney	University of Technology Sydney
China	Shanghai	ESSCA – School of Management - Campus Shanghai
Cyprus	Nicosia	Cyprus International Institute of Management
France	Bordeaux, Marseille	KEDGE Business School
France	Le Havre	École de Management de Normandie
France	Antipolis	SKEMA Business School, Campus Nizza
France	Paris	ESCE-Ecole Supérieure du Commerce extérieur, Paris
France	Paris	INSEEC School of Business & Economics, Campus Paris
France	Paris	Pôle Universitaire Léonard de Vinci
Great Britain	Cranfield	Cranfield University
Great Britain	Edinburgh	Edinburgh Napier University
Great Britain	Glasgow	University of Strathclyde
Great Britain	Lancaster	Lancaster University
Great Britain	London	University of Westminster
Great Britain	London	London Metropolitan University
Great Britain	London	Regent's University London
Great Britain	London	Brunel University London
Great Britain	Oxford	Oxford Brookes University
Greece	Athens	ALBA Graduate Business School

Hungary	Budapest	Corvinus University Budapest
India	Ghaziabad	Institute of Management Technology, Ghaziabad
India	Gurgaon	Management Development Institute (MDI), Gurgaon
India	Raipur	Indian Institute of Management Raipur, Raipur
Italy	Cagliari	Università degli Studi di Cagliari
Malaysia	Kuala Lumpur	Universiti Putra Malaysia
Malaysia	Kuala Lumpur	Asia Pacific University of Technology & Innovation (APU)
Monaco	Monaco	International University of Monaco
Mexico	Monterrey	Tec de Monterrey, Monterrey (EGADE Business School)
New Zealand	Auckland	The University of Auckland
New Zealand	Hamilton	The University of Waikato
Poland	Cracow	Cracow University of Economics
Portugal	Lisbon	IPAM - Instituto Portugues de Administracao de Marketing Lisboa
Portugal	Porto	IPAM - Instituto Portugues de Administracao de Marketing Porto
Russia	Moscow	Higher School of Economics (HSE), National Research University
South Africa	Bellville/Stellenbosch	University of Stellenbosch
South Korea	Daejeon	SolBridge International School of Business, Woosong University
Spain	Barcelona	Universitat Ramon Llull (Instituto Químico de Sarria (IQS))
Spain	Valencia	Universitat de València
Spain	Barcelona	Universitat Autònoma de Barcelona
Spain	Madrid	IE University
Sweden	Borås	University of Borås
Sweden	Växjö/Kalmar	Linnæus University
Turkiye	Istanbul	Bahçeşehir University, Istanbul
United Arab Emirates	Dubai	American University Dubai
USA	Boston	Boston University
USA	Colorado Springs	University of Colorado, Colorado Springs
USA	Honolulu	Hawai'i Pacific University
USA	Irvine	University of California, Irvine
USA	Riverside	University of California, Riverside
USA	New York	Pace University
USA	San Diego	University of California, San Diego
USA	Seattle	City University of Seattle
USA	Irvine	Westcliff University

Website

www.uq.edu.au

www.bond.edu.au

www.unimelb.edu.au

www.usc.edu.au

www.icms.edu.au

www.uts.edu.au

www.essca.fr/en/essca/our-campuses/essca-shanghai

www.ciim.ac.cy

www.kedgebs.com/en

www.ecole-management-normandie.fr

www.skema.edu/en/sophia-antipolis

www.esce.fr

www.inseec.com

www.devinci.fr

www.cranfield.ac.uk/som

www.napier.ac.uk

www.strath.ac.uk

www.lums.lancs.ac.uk/masters

www.wmin.ac.uk

www.londonmet.ac.uk

www.regents.ac.uk

www.brunel.ac.uk

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www.alba.acg.edu

www.uni-corvinus.hu/index.php?id=eng

www.imt.edu

www.mdi.ac.in

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www.unica.it

upm.edu.my

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www.monaco.edu

tec.mx/es/monterrey

www.auckland.ac.nz

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uek.krakow.pl/en

www.ipam.pt/en/lisbon

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www.bahcesehir.edu.tr

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ucsd.edu

www.cityu.edu

www.westcliff.edu