

# M.Sc. International Business

## 1. Semester

### Principles of Business

#### Administration

- Principles of Procurement & Production
- Principles of Marketing

#### Financial Reporting & Taxation

- Financial Reporting
- Taxation

#### Management Theory & Practice

- Corporate Management
- Strategic Management

#### Quantitative Methods for Business

- Business Mathematics
- Statistics

#### International Business

- International Management
- Intercultural Management

#### Principles of Finance

- Investment Theory & Finance
- Cost Accounting

## 2. Semester

### Leadership Skills

- Corporate Governance & Business Ethics
- Negotiation, Communication & Executive Presentations
- Leadership & Change Management

### International Business Environment

- International Business Law
- International Financial Management
- International Financial Reporting

### International Strategic Management

- Advanced Strategic Management
- Business Development
- International Business Game

### Innovation Competence

- Innovation Management
- Project Management
- New Business Models & Design Thinking

### Organizational Development

- Global HR Management
- New Work in International Organizations
- Transformation in the Global Environment

## 3. Semester

### Financial Planning & Rating

- Business Planning & Modelling
- Rating

### Consulting Project

- Managing Consulting Projects
- Consulting Project

### International Controlling & Corporate Finance

- Corporate Controlling
- Business Planning & Venture Capital
- Financial Risk Management

### Marketing in a Globalized World

- Digital Marketing
- Customer Relationship Management
- Advanced Market Research

### International Operations Management

- Global Sourcing
- Production & Supply Chain Management
- Logistics Management

## 4. Semester

### Master-Thesis