

B.Sc. Applied Data Science & Business Analytics

1. Semester	2. Semester	3. Semester	4. Semester	5. Semester	6. Semester
Introduction to Business Administration	Management Accounting	Law	Auslandsstudium im europäischen Ausland oder in Übersee	Corporate Project	Wahlmodul: Selbstmanagement & Mitarbeiterführung oder Innovation
Financial Reporting	Statistics	HR, Organization & Change		Strategic Management	
Business Mathematics	Micro- & Macroeconomics	Market Research		Sustainability Management & Business Ethics	Bachelor-Thesis (mit Kolloquium)
Digital Competencies	Scientific Methods	Economic Policy			
Calculation Software	Moderation & Presentation	Project Management			
Business Writing		Negotiation			
Spezialisierungsmodul Programming & Statistical Tools	Spezialisierungsmodule Analytics & Dynamics Applied Data Science 1	Spezialisierungsmodul Applied Data Science 2		Spezialisierungsmodule Business Research Market Analytics	Spezialisierungsmodule Business Applications in DA/DS Information Transfer